Rubric for a brochure

|  |  |  |  |
| --- | --- | --- | --- |
|  | Insufficient | Sufficient | Good |
| Is between 250 and 500 words | Below or beyond the word count | Between 250 and 500 words | Between 350 and 400 words |
| Includes 5 different attractions | Includes fewer than 5 attractions | Includes 5 attractions | Includes more than 5 attractions |
| There is a picture for each attraction | No pictures are used | Pictures have been used with some of the attractions | Each attraction has a least one picture |
| Uses words or phrases from this theme’s previous lessons | No words or phrases from the theme’s previous lessons are used | A few words from this theme’s previous lessons are used, some incorrectly | A lot of words from the previous lesson are used, most of them correctly |
| Uses good arguments why the attractions are worth visiting | Does not explain or hardly explains why attractions are chosen | Explains why attractions are chosen | Thoroughly explains why attractions are chosen. |

Rubric for a video

|  |  |  |  |
| --- | --- | --- | --- |
|  | Insufficient | Sufficient | Good |
| Is between 3 and 7 minutes | Is shorter than 3 or longer than 8 minutes | Is between 3 and 7 minutes | Is between 5 and 7 minutes |
| Includes 5 different attractions | Includes fewer than 5 attractions | Includes 5 attractions | Includes more than 5 attractions |
| There is a picture or video for each attraction | No pictures or videos are used to showcase the attractions | Pictures or videos have been used with some of the attractions | Each attraction has a least one picture or video about it |
| Uses words or phrases from this theme’s previous lessons | No words or phrases from the theme’s previous lessons are used | A few words from this theme’s previous lessons are used, some incorrectly | A lot of words from the previous lesson are used, most of them correctly |
| Uses good arguments why the attractions are worth visiting | Does not explain or hardly explains why attractions are chosen | Explains why attractions are chosen | Thoroughly explains why attractions are chosen. |

Every group is allowed one insufficient, as long as it is compensated with one good.